



Hooray, IZ is turning thirty!

Secure your favourite ad position in our anniversary issue.

2023 is a special year for us as IZ is turning thirty so let's mark the occasion together and celebrate with you, our readers and business partners. If there's one thing we know for sure it is that we'll release an anniversary issue.

Here's a quick overview of the ad spaces available. Congratulate us and you will receive a twenty-percent discount.



AD FORMATS AND PRICES

FORMATS	WIDTH X HEIGHT / MM (+ 3 spare mm for trims)	PRICES, 2023 4C / €	ANNIVERSARY DISCOUNT 20%*
Panorama (C2 & page 3)	460 x 285	20,000	16,000
Panorama (pages 4 & 5)	460 x 285	18,000	14,400
Panorama (inside section)	460 x 285	14,000	11,200
1/1, bleed	230 x 285	9,000	7,200
1st right, 1/1 ad	230 x 285	10,500	8,400
2nd right, 1/1 ad	230 x 285	10,000	8,000
3rd right, 1/1 ad	230 x 285	9,800	7,840
4th right, 1/1 ad	230 x 285	9,500	7,600
½ page, landscape (placed among other copy)	210 x 126	5,800	4,640
2nd cover page, bleed (C2)	230 x 285	11,500	9,200
3rd cover page, bleed (C3)	230 x 285	10,000	8,000
4th cover page, bleed (C4)	230 x 285	13,000	10,400

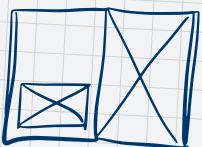
Any questions?

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Subject to change. *If you include a birthday wish for us in your ad, you are entitled to a 20-percent discount on the price originally listed.

KNOW MORE,
 DECIDE BETTER.

